



# PURSUE

NEW PRODUCT

epoch

PURSUE CONVENTION 2020 USAGE TIPS

## 3 WAYS TO USE ESSENTIAL OILS



### AROMATIC

- + DIFFUSE OR INHALE
- + MOOD SUPPORT
- + SLEEP SUPPORT
- + IMMUNE SUPPORT
- + AFFECT THE WHOLE FAMILY
- + CLEANSE THE AIR AND HOME
- + SUPPORT
- + RESPIRATORY SYSTEM



### TOPICAL

- + APPLY DIRECTLY TO EFFECTED AREAS
- + AMAZING FOR LOCALIZED BENEFIT
- + SPOT TREAT
- + USE A CARRIER LIKE FRACTIONATED COCONUT OIL TO DILUTE OILS SO THEY'RE SAFE FOR SKIN



### INTERNAL

- + GREAT FOR FULL BODY SUPPORT
- + YOU CAN ADD A DROP TO WATER, USE IN VEGGIE CAPS, OR DROP UNDER TONGUE
- + ALSO HAVE PRE-MADE SOFTGELS
- + START WITH A COUPLE OF DROPS

# DILUTION GUIDELINES



## AROMATIC

FOR MOST OF OUR DIFFUSERS 8-10 DROPS IS THE BEST! BUT CUSTOMIZE IT TO YOUR LIKING. WANT LESS STRONG? STICK WITH AROUND 5-7 DROPS TOTAL



## TOPICAL

- + FOR NEWBORNS: 1-2 DROPS OF EO  
TOTAL TO A 10ML
- + FOR 2-5 YEAR OLDS: 6 DROPS  
TOTAL
- + 6-12 YEAR OLDS: 8-10 DROPS TOTAL
- + 13 YEARS AND UP:  
20-30 DROPS TOTAL  
EOS



## INTERNAL

LESS IS MORE. START WITH 1 DROP AT A TIME FOR AGES 13 YEARS AND UP. DO NOT EXCEED 20 DROPS OF EO TOTAL IN A 24- HOUR PERIOD

# The dōTERRA Wellness Programs

## Targeted Wellness Delivered



3 NEW WAYS TO WELLNESS

## MIND AND MOOD

Sometimes your mind and body need help unwinding. With this program, you get powerful tools that you can use to create an uplifting environment that helps you feel centered, no matter what life throws your way.



## MIND AND MOOD KIT 1



includes

- + dōTERRA Balance® 15mL
- + Natural Deodorant infused with dōTERRA Balance®
- + dōTERRA Adaptiv™ 10 mL Roll-On
- + dōTERRA Adaptiv™ Capsules
- + Reusable neoprene bag

## MIND AND MOOD KIT 2

includes

- + Spa Bath Salts
- + Black Spruce
- + Lavender Touch
  - + Adaptiv
  - + Wild Orange



## MIND AND MOOD KIT 3



includes

- + Unscented Body Butter
- + Balance Touch
- + Serenity Linen Mist
- + Adaptiv Calming Mist
- + Cedarwood
- + Citrus Bliss
- + Lavender

## IMMUNITY

Your body needs support, both inside and out. This program offers a curated selection of products designed to support and strengthen your immune system, keep your environment clean, and protect your home.



## IMMUNITY KIT 1



includes

- + Wild Orange 15 mL
- + Purify 15mL
- + On Guard® 15 mL
- + On Guard® Dental Floss
- + On Guard® Foaming Hand + Wash + 1 Foam Pump Dispenser
- + On Guard® Sanitizing Mist
- + 10 Packets of On Guard® Natural Whitening & Remineralizing Toothpaste
- + Reusable neoprene bag

## IMMUNITY KIT 2

includes

- + Copper Tongue Scraper
  - + Tea Tree
  - + Grapefruit
- + Travel Sized On Guard Mouthwash
  - + On Guard+ Softgels
- + On Guard Hand Sanitizer
  - + On Guard Beadlets



## IMMUNITY KIT 3



includes

- + On Guard Hand Wipes
- + On Guard Mist Holder
- + 2 On Guard Hand Sanitizer Mists
- + On Guard Touch + 5 mL Breathe
- + Travel Sized Veggie Caps
- + 5mL Roller of Frankincense Touch
- + Stronger Roller
- + 5mL Oregano

## RELIEF

Sometimes your body needs greater comfort and relief. This program gives you everything you need to give your muscles and joints support as you push yourself to grow stronger and healthier.



## RELIEF KIT 1



includes

- + Deep Blue® 5 mL
- + AromaTouch® 15mL
- + Deep Blue Polyphenol Complex®
- + 10 Packets of Deep Blue Rub®
- + Exclusive Massage Ball
- + Reusable neoprene bag

## RELIEF KIT 2

includes

- + Deep Blue Rub®
- + Wintergreen 15ml
- + Copaiba Softgels + Deep Blue Rub Empty Tube 15ml



## RELIEF KIT 3



includes

- + Deep Blue® 5 mL
- + Turmeric Dual Chamber Capsules
- + PastTense® Tension Blend 15ml
- + 3 pack of 10ml Rollers
- + Mini Fractionated Coconut Oil.

# The dōTERRA Wellness Programs

Targeted Wellness Delivered



## FAQS

- + Programs start Oct 1st
- + Cost of each Kit is \$75, 60PV
- + 3-month Wellness Program, each month a different kit goes in your LRP and you are charged \$75
- + Loyalty Rewards Only
- + Yes you can change tracks! But you'll always start at Kit 1.
- + You cannot customize what's in the kit BUT like the LLV products will pop up when you add a track that you can add on for additional discounts!
- + If you add these customize-and-save items, make sure to remove them the next month or they'll auto-ship with that next month
- + After 3-mo track is over, it will auto-renew and start again. Remove it from your LRP before that next LRP processes to avoid this or try another Wellness Program!
- + You cannot use LRP points for these tracks/kit programs
- + You can subscribe to more than one program at a time!
- + You can remove a Wellness Program from your LRP anytime!
- + Each kit comes with educational material!

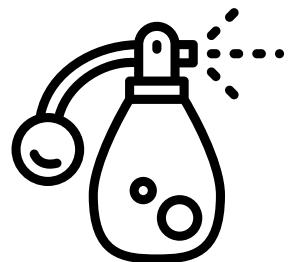
## DAVANA TOUCH



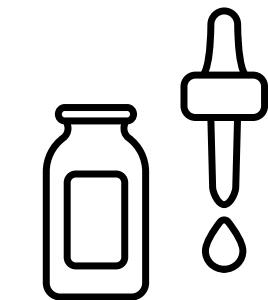
- + The Davana plant is a member of the Asteraceae family, and is a relative to the sunflower and daisy
- + Davana Touch features a pleasant, herbaceous aroma with plum and raisin notes
- + When applied to skin, this rich and adaptive oil creates an aroma unique to each individual
- + Fractionated Coconut Oil helps hydrate skin and maintains the skin's natural barrier
- + Provides a powerful, sweet, fruity aroma
- + Adaptive chemistry creates a unique-to-you personal fragrance
- + Helps maintain the look of healthy skin

daily 3 routine

PUREFUME



SKIN SUPPORT



EMOTIONAL SUPPORT



ONLY A PART OF  
THE  
CONVENTION  
KIT!

## TULSI (HOLY BASIL)



- + Tulsi (Holy Basil) meaning “the incomparable one,” is considered “Queen of the Herbs”
- + May be soothing when inhaled
- + Resembles a cross between traditional Basil oil and Clove oil
- + The warm, sweet aroma creates an engaging atmosphere
- + Apply to skin to help keep the appearance clean and healthy
- + Promotes a calming atmosphere
- + May help maintain oral hygiene
- + May support the appearance of healthy skin

## diffuser blends

ONLY A PART OF  
THE  
CONVENTION  
KIT!

PICNIC  
4 Tulsi  
3 Lime  
2 Grapefruit

FAMILY PARTY  
3 Tulsi  
3 Lavender  
2 Bergamot

MINTY FRESH  
4 Tulsi  
3 Spearmint  
1 Peppermint

## SPA BALANCE BATH BAR



The dōTERRA SPA Balance Bath Bar has the warm, woody aroma of dōTERRA Balance Grounding Blend creating a calming and balancing atmosphere. Using a proprietary combination of CPTG essential oils, including Black Spruce, Ho Wood, Frankincense, Blue Tansy, and German Chamomile, the bath bar provides a distinctive cleansing experience. The African black soap and sunflower oil in the bar leaves skin feeling soft and hydrated.

01  
benefits

02  
includes

- + Black Spruce and Ho Wood provide cleansing benefits
- + Frankincense has a soothing effect to the skin
- + African black soap, a combination of shea nut butter, coconut oil, palm kernel oil, and cocoa husk, helps improve feelings of hydration in the skin
- + Sunflower oil, an emollient in the soap, softens the skin
- + Moisturizes the skin and leaves it feeling silky smooth

## ON GUARD® NATURAL WHITENING + REMINERALIZING TOOTHPASTE



doTERRA's fluoride-free Natural Whitening Toothpaste combines the protective benefits of the proprietary doTERRA On Guard blend of Certified Pure Therapeutic Grade® essential oils with other natural ingredients that help clean teeth, and whiten teeth with gentle polishing agents. The doTERRA On Guard blend of Wild Orange, Clove, Cinnamon, Eucalyptus, and Rosemary essential oils provides an extra cleaning boost. Additional essential oils of Peppermint and Wintergreen, and the natural sweetener xylitol, give doTERRA On Guard Natural Whitening Toothpaste a refreshingly unique cinnamon-mint flavor that leaves your breath—and toothbrush!—fresh and clean throughout the day.

### 01 benefits

Hydroxyapatite, a naturally occurring substance, is an oral care ingredient with experimental research to indicate its ability to help remineralize and restore enamel. To keep your teeth healthy and free from cavities and enamel erosion, the enamel needs to be constantly built back up, or remineralized. Hydroxyapatite helps make teeth feel stronger, smoother, healthier, and less sensitive to hot or cold. Hydrated silica is a natural abrasive that helps remove tooth stains, but is gentle enough to not damage tooth enamel.

## BERGAMOT MINT



## 01 benefits

- + Creates a comforting atmosphere
- + Relaxing and restorative aroma
- + Blends well with citrus oils, Basil, Geranium, Lavender, Rose, and Ylang Ylang

- + Diffuse after a hard day or at bedtime
- + Add to Fractionated Coconut Oil for a comforting and soothing after-workout massage
- + Add to a warm bath to make it more relaxing
- + Clears the air of unpleasant odors
- + Can be used as a surface cleaner

## 02 uses

## diffuser blends

### DAY IN PARADISE

- 4 Bergamot Mint
- 3 Hawaiian Sandalwood
- 2 Lime

### GOOD MORNING

- 3 Bergamot Mint
- 3 Peppermint
- 3 Wild Orange

### ZZzzzzzz

- 4 Bergamot Mint
- 4 Lavender

## ON GUARD® HAND WIPES



dōTERRA On Guard Hand Wipes are made for your busy life on-the-go. Ideal for travel or daily activities dōTERRA On Guard wipes fit easily in your car, purse, briefcase, backpack, or suitcase. Infused with the cleansing power of the proprietary dōTERRA On Guard essential oil blend, the wipes thoroughly clean hands while being gentle on your skin. dōTERRA On Guard wipes are made from 100 percent recyclable rayon and are great for little hands too.

01  
benefits

02  
includes

- + Contains the cleansing power of dōTERRA On Guard essential oil
- + Cleanses hands when soap and water are unavailable
  - + Convenient size for portability
- + Use to clean hands after touching screens, door handles, and shopping carts

## HELICHRYSUM TOUCH



01  
*benefits*

- + Roll on skin to help reduce the appearance of blemishes
- + Roll on skin to promote a glowing, youthful complexion

02  
*uses*

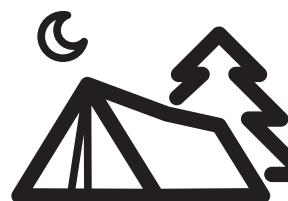
- + Best known for its topically restorative properties
- + Used in anti-aging products for its rejuvenating benefits to the skin

daily routine

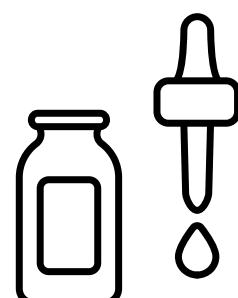
### HOME SUPPORT



### OUTDOOR SUPPORT



### SKIN SUPPORT



## LALUZ™ DIFFUSER

### diffuser 01 features

- + 120 mL container
- + Fills the room up to 330 sq. ft
- + Continuous mist on high for 4 hours or low for up to 8 hours
- + Bright warm, lavender light options
- + Automatic safety shut-off
- + Glass top cover

### description 02

Turn any space into a luxurious retreat with Laluz. This sculptural diffuser creates ultrasonic vibrations, transforming water and essential oils into an aroma-infused mist. With a runtime of up to eight hours, you can diffuse your favorite essential oils throughout the day or night.



## ROAM™ DIFFUSER

### diffuser 01 features

- + 100 mL container
- + Fills the room up to 270 sq. ft
- + Adapter powered, up to 5 hours; Battery powered, up to 4 hours
- + Intermittent Operation (5 minutes on/5 minutes off): Adapter powered, up to 10 hours; Battery powered, up to 8 hours
- + Cord-free and battery-powered with a charging dock
- + Responsibly created with eco-friendly, post-consumer recycled resin
- + Ambient white, warm, and cyan light options
- + Automatic safety shut-off

### 02 description

Each dōTERRA Roam diffuser is unique, made with natural, colorful, polished ground stone. With its powerful, built-in, rechargeable battery and charging dock, the dōTERRA Roam Diffuser brings you an unprecedented wireless and portable aromatic experience - the perfect host for your essential oils in any room.



## DAWN™ AROMA HUMIDIFIER

### diffuser ① features

- + 0.48 gal. container
- + Fills the room up to 270 sq. ft
- + Continuous Operation: High mist mode, up to 7 hours; Medium mist mode, up to 12 hours; Low mist mode, up to 22 hours
- + Sleep mode: Automatically adjusts to maintain a comfortable level of humidity
  - + Easy to clean
- + Add water and essential oils without having to remove any lids or covers
  - + Low noise level
- + Automatic safety shut-off

### description ②

dōTERRA Dawn Aroma-Humidifier is designed to create the ultimate level of comfort in any room. Its smart sleep mode maintains ideal humidity levels throughout the night, helping create the perfect environment for a good night's sleep.





Always find time for the things that make  
you happy to be ALIVE.

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